



OVERCOMING THE ACCOUNTING SKILLS GAP

WITH CPA CERTIFICATION FOR YOUR EMPLOYEES.

The Benefits of Training a CPA

Increase Performance

Efficient organizations run leaner. In fact, the more training organizations provide to their finance and accounting staff, the lower their department costs tend to be. The up-front expense incurred by professionally certifying your employees is quickly offset by lower operating costs.

*Organizations that provided training for experienced employees were **15%** more likely to report having highly or moderately effective finance functions. Conversely, those organizations that did not provide training for veteran employees were **80%** more likely to report having highly or moderately ineffective finance functions.*

— American Productivity & Quality Center
How and Why Accounting and Finance Training Drives Value for Business

Limit Turnover

Employees are less likely to leave organizations that invest in their growth.

i Cost of losing an employee:
150-200% of the employee's salary
Source: Gallup

i Cost of filling a vacancy:
Up 36% over the last 5-year period examined
Source: Society for Human Resource Management (SHRM)

Elevate your business by investing in your employees.

Contact us!

corporate@gleim.com
800.874.5346 | 352.375.0772



The Most Powerful & Proven CPA Review

OVER 1 MILLION CPA EXAMS PASSED | 99% SATISFACTION RATE | CHOSEN BY 250+ UNIVERSITIES

How To Become A CPA

To become a CPA, candidates must **pass the CPA Exam**, which is designed to measure professional competence in accounting, auditing, business concepts and law, and taxation. Gleim will equip your candidates to pass with confidence.

The Proven Gleim Method

Candidates who complete the Gleim Review System achieve a **91% CPA Exam pass rate**. Our approach has been vetted by authors with prestigious university careers—passionate educators who have spent their lives training new generations of accounting professionals.

Candidates will learn quickly, but more importantly, they'll build a deep understanding of the topics that will serve them throughout their accounting careers.

What We Do Sets Us Apart

Award Winning Customer Support

If candidates have questions, a member from one of our live support teams has the answer.



- ➔ Accounting Experts can be easily accessed within the course for help with technical content.
- ➔ Personal Counselors can help candidates set up a study plan. From start to finish, they are there to guide, motivate, and ensure exam success.
- ➔ Technical Support issues are resolved promptly by dedicated in-house staff.

Your Trusted Guide

SmartAdapt™, our adaptive online platform, is like having a personal exam tutor. It evaluates candidates' performance, directs them to the resources they need, and adjusts as their quiz scores improve. SmartAdapt even tells candidates when they're ready to pass.

Access Until You Pass®—Guaranteed.

Candidates get unlimited access to their materials and receive free updates for as long as they're studying. With the most up-to-date information, they'll be able to pass with confidence.

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