







Why Choose Gleim?

A Powerful Adaptive Course

SmartAdapt[™], our adaptive learning platform, ensures candidates know exactly what to study and when they're ready to pass.

The Most Comprehensive Content Covers

- → 100% of the ICMA's Content Specifications Outlines
- → 100% of the Learning Outcome Statements
- → Robust bank of exam-quality practice questions

⊘ 70+ Hours of Expert-Led Videos

Our highly acclaimed Gleim Instruct series is hosted by professional educators who currently teach at prestigious universities and IMA-endorsed schools.

Award-Winning Candidate Support

We don't expect anyone to take on the CMA exam alone. We stick with our candidates every step of the way!

→ Access Until You Pass® Guarantee

Continued access and free updates until candidates pass.

→ Personal Counselors

Our team motivates candidates to establish and stick to a study plan.

→ Accounting Experts

Our experts help maintain momentum by explaining tricky technical content.

The Gleim Method

Since 1981, Dr. Irvin Gleim's system has been simple: master the testable topics and teach candidates what to expect on exam day, so when they sit for the CMA exam, they feel confident and in control. While a lot has changed since then, we have remained true to our customer-first mission to provide innovative and high-quality products to help candidates pass the CMA exam the first time.

As an industry leader and IMA Strategic Partner, we prepare candidates to pass quickly and confidently. Gleim CMA has helped more people pass the CMA exam than any other provider.







