



OVERCOME THE ACCOUNTING SKILLS GAP

with the Certified Management Accountant (CMA) certification for your employees.

What Is a CMA?

- A CMA is someone who blends accounting practices with business acumen.
- CMAs add value to organizations worldwide, explaining the “why” behind the numbers and turning data into dialogue.
- Working closely with upper management, their knowledge, skills, and experience influence the direction of the world’s biggest companies.

“For a large multinational company like J&J, the CMA provides a breadth of subjects that prove, once you’ve earned the certification, that you’re both knowledgeable and competent.”

— Christian Cuzick, CMA
Vice President of Finance, Johnson & Johnson Vision

The Benefits of Training a CMA

- **Lower operating costs.**
The more training organizations provide to finance and accounting staff, the lower department costs tend to be.
- **Higher job satisfaction.**
Per IMA's 2021 Global Salary Survey, 71% of respondents somewhat or strongly agree that they love their jobs.
- **Reduced turnover.**
With the total cost to hire a new employee reaching three to four times the position's salary, as examined by the Society for Human Resource Management (SHRM), reducing turnover through employee investment is a wise use of budget, other benefits notwithstanding

Elevate your business by investing in CMA training for your employees.

Contact Us!

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800.874.5346 | 352.375.0772



GLEIM® CMA REVIEW

The Leading CMA Review Course

99% SATISFACTION RATE | 40+ YEARS PREPARING CMAs | CHOSEN BY 300+ UNIVERSITIES

How To Become a CMA

To become a CMA, candidates must **pass the CMA exam** to prove they have the knowledge and skill to perform the duties of a CMA. The bar is set high.

The CMA exam has been administered for over **50 years**, and over **100,000 CMAs** have been certified worldwide.

The Proven Gleim Method

Since 1974, we've helped candidates master testable topics and taught them what to expect on exam day so they feel confident and in control. The results speak for themselves: millions have passed their exams with Gleim.

When we created the world's first CMA review course, our goal was to prepare candidates to pass the CMA exam on their first try. To continuously meet it, we've worked with professional educators at leading accounting and IMA-endorsed schools to develop our material for nearly 50 years.

What We Do Sets Us Apart

Award Winning Customer Support

If candidates have questions, a member from one of our live support teams has the answer.



- Accounting Experts can be easily accessed within the course for help with technical content.
- Personal Counselors can help candidates set up a study plan. From start to finish, they are there to guide, motivate, and ensure exam success.
- Technical Support issues are resolved promptly by dedicated in-house staff.

Your Trusted Guide

SmartAdapt™, our adaptive online platform, is like having a personal exam tutor. It evaluates candidates' performance, directs them to the resources they need, and adjusts as their quiz scores improve. SmartAdapt even tells candidates when they're ready to pass.

Access Until You Pass®—Guaranteed.

Candidates get unlimited access to their materials and receive free updates for as long as they're studying. With the most up-to-date information, they'll be able to pass with confidence.

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